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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/606,466	06/26/2003	Sumedh N. Barde	MS1-1543US	3501
22801 7 LEE & HAYES	590 03/15/200 PLLC	EXAMINER		
421 W RIVERSIDE AVENUE SUITE 500 SPOKANE, WA 99201			FRINK, JOHN MOORE	
			ART UNIT	PAPER NUMBER
			2142	
SHORTENED STATUTORY	PERIOD OF RESPONSE	NOTIFICATION DATE	DELIVERY MODE	
· 3 MONTHS		03/15/2007	ELECTRONIC	

Please find below and/or attached an Office communication concerning this application or proceeding.

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lhptoms@leehayes.com

	Application No.	Applicant(s)			
	10/606,466	BARDE ET AL.			
Office Action Summary	Examiner	Art Unit			
	John M. Frink	2109			
The MAILING DATE of this communication ap Period for Reply	pears on the cover sheet with the c	orrespondence address			
A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D. - Extensions of time may be available under the provisions of 37 CFR 1. after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period. - Failure to reply within the set or extended period for reply will, by statut. Any reply received by the Office later than three months after the mailine earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNICATION 136(a). In no event, however, may a reply be time will apply and will expire SIX (6) MONTHS from e, cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).			
Status					
1) Responsive to communication(s) filed on 26 L	December 2006.				
· — · · · · · · · · · · · · · · · · · ·					
3) Since this application is in condition for allowa					
closed in accordance with the practice under	Ex parte Quayle, 1935 C.D. 11, 45	53 O.G. 213.			
Disposition of Claims		•			
4) ☐ Claim(s) 1-43 is/are pending in the application 4a) Of the above claim(s) 13-26 and 34-43 is/a 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-12 and 27-33 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/a Application Papers 9) ☐ The specification is objected to by the Examine 10) ☐ The drawing(s) filed on is/are: a) ☐ accomplicant may not request that any objection to the	ere withdrawn from consideration. For election requirement. For election of the second of the seco				
Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the E		· · ·			
Priority under 35 U.S.C. § 119					
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Bureat * See the attached detailed Office action for a list	ts have been received. ts have been received in Applicationity documents have been received in (PCT Rule 17.2(a)).	on No ed in this National Stage			
Attachment(s)	1 <u></u>				
 Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date <u>See Continuation Sheet</u>. 	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	nte			

Continuation of Attachment(s) 3). Information Disclosure Statement(s) (PTO/SB/08), Paper No(s)/Mail Date: Continuation of Attachment(s) 3). Information Disclosure Statement(s) (PTO/SB/08), Paper No(s)/Mail Date: 2003-06-26,2004-05-18, 2004-07-21, 2004-12-06, 2004-04-13, 2005-12-30, 2006-04-14, 2006-07-14, 2006-08-04.

DETAILED ACTION

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Election/Restrictions

- 1. Applicant's election without traverse of claims 1 12 and 27 33 in the reply filed on 12/26/2006 is acknowledged.
- 2. Claims 13 26 and 34 43 are withdrawn from further consideration pursuant to 37 CFR 1.142(b) as being drawn to a nonelected species, there being no allowable generic or linking claim. Election was made **without** traverse in the reply filed on 12/26/2006.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

- (a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.
- 1. Claims 1, 2, 6,12, 27, 28 and 32 are rejected under 35 U.S.C. 102(a) as being anticipated by Armstrong et al. (US 2005/0256941 A1).
- 2. Regarding claim 1, Armstrong et al. show receiving a static image from a content provider; displaying the static image; and buffering video content from the content provider during the displaying ([0020, 0024]).
- 3. Regarding claim 27, Armstrong et al. shows receiving a static image from a content provider, buffering video content from the content provider, and displaying the static image until the video content is fully buffered ([0020,0024]).

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4. Regarding claims 2 and 28, Armstrong et al. show when the buffering of the video content is complete, ceasing the displaying of the static image; and playing the video content ([0020, 0024, 0041, 0042], Fig. 2A – 2C, Fig. 3).

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- 5. Regarding claims 6 and 32, Armstrong et al. show where the static image is a plurality of static images comprising an animated image and the displaying comprises displaying the animated image ([0020, 0032]).
- 6. Regarding claim 12, Armstrong et al. show a media playing device comprising the processor-readable medium as recited in claim 1 (Fig. 4, [0025, 0044-0046]).
- 7. Claims 1 5 and 27 31 are rejected under 35 U.S.C. 102(a) as being anticipated by Chon (PTO 07-2390).
- 8. Regarding claims 1 and 27, Chon shows receiving a static image from a content provider; displaying the static image; and buffering video content from the content provider during the displaying (pg. 5 lines 10 21).
- 9. Regarding claim 2 and 28, Chon shows when the buffering of the video content is complete, ceasing the displaying of the static image; and playing the video content ().
- 10. Regarding claim 3 and 29, Chon shows the displaying comprises displaying the static image for a fixed duration, where said fixed duration comprises what Chon referrers to as displaying the image 'for an initial buffering time,' meaning displaying the image for a fixed amount of time and that buffering is occurring during that time (pg. 7 lines 16 20).

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11. Regarding claim 4 and 30, Chon shows displaying the static image beyond the fixed duration if the buffering is not complete when the fixed duration expires (pg. 5 lines 17 - 20).

12. Regarding claim 5 and 31, Chon shows if the buffering is complete when the fixed duration expires, ceasing the displaying of the static image; and playing the video content (pg. 5 lines 19 – 23, pg. 6 lines 22 - 25).

Claim Rejections - 35 USC § 103

- 13. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 14. Claims 3, 4, 5, 8, 9, 10, 29, 30 and 31 are rejected under 35 U.S.C. 103(a) as being unpatentable over Armstrong et al. in view of Nakayama et al. (US 6,493,748 B1).
- 15. Regarding claims 3 and 29, Armstrong et al. show displaying a static image while buffering video ([0020, 0024]).

Armstrong et al. do not show where the static image is displayed for a fixed duration.

Nakayama et al. show where the static image is displayed for a fixed duration (Fig. 11, Fig. 12, col. 11 lines 55 - 65).

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It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the disclosure of Armstrong et al. with that of Nakayama et al. in order to ensure the viewer started to watch the video after a specified period of time so in order to better hold the viewer's interest.

16. Regarding claims 4 and 30, Armstrong et al. show displaying a static image while buffering video ([0020, 0024]).

Armstrong et al. do not show displaying the static images beyond the fixed duration if the buffering is not complete when the fixed duration expires.

Nakayama et al. show displaying the static images beyond the fixed duration if the buffering is not complete when the fixed duration expires (col. 11 line 55 – col. 13 line 57) as it is inherent in Nakyama's disclosure that a static image is displayed beyond the original specified time if buffering is not yet finished.

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the disclosure of Armstrong et al. with that of Nakayama et al. in order to ensure that static image files can be synchronized with video files and so that video can be guaranteed to be played back fully once initial playback has begun.

17. Regarding claims 5 and 31, Armstrong et al. shows displaying a static image while buffering video, and when the buffering is complete, ceasing the display of said static image ([0020, 0024, 0041-0042]).

Armstrong et al. do not show a displaying said static image for a fixed duration.

Nakayama et al. show displaying a static image for a fixed duration (Fig. 11, Fig. 12).

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It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the disclosure of Armstrong et al. with that of Nakayama et al. in order to play the video as soon as buffering is complete in order to minimize viewer waiting time.

18. Regarding claim 8, Armstrong et al. show the processor-readable medium as recited in claim 1, along with requesting static images from a content provider ([0020, 0024]).

Armstrong et al. do not show implementing a play-list that includes a reference to a static image stored on the content provider and requesting the static images based on the reference.

Nakayama et al. show implementing a play-list that includes a reference to a static image stored on the content provider and requesting the static images based on the reference (Figs. 7, 11, 12,13, col. 6 line 53 – col. 7 line 13).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the disclosure of Armstrong et al. with that of Nakayama et al. in order to facilitate showing the multiple static images referenced in the play list instead of just one static image, enabling displaying more information to the viewer.

19. Regarding claim 9, Armstrong et al. show the processor-readable medium as recited in claim 1, along with displaying a static image while a video buffers ([0020, 0024, 0041-0042]).

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Armstrong et al. do not show implementing a play-list that includes a duration command and displaying the static image for a specified duration defined by the duration command.

Nakayama et al. show implementing a play-list that includes a duration command and displaying the static image for a specified duration defined by the duration command (Figs. 7, 11, 12 and 13, col. 11 line 55 – col. 12 line 18).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the disclosure of Armstrong et al. with that of Nakayama et al. in order to facilitate showing the multiple static images referenced in the play list instead of just one static image, enabling displaying more information to the viewer and enabling specifying exactly how long each image is displayed and thus emphasized.

20. Regarding claim 10, Armstrong et al. in view of Nakayama et al. further show the medium as recited in claim 9, including utilizing a play-list and a duration command.

Additionally, Armstrong et al. in view of Nakayama et al. show utilizing a show-while-buffering parameter and where the displaying further comprises displaying the static image beyond the specified duration until such time as the buffering is complete (Nakayama, col. 11 line 55 – col. 13 line 57) as it is inherent in Nakyama's disclosure that a static image is displayed beyond the original specified time if buffering is not yet finished in order to keep the static images and video disclosed by Nakayama synchronized.

21. Claims 7 and 33 are rejected under 35 U.S.C. 103(a) as being unpatentable over Armstrong et al. in view of Dunlap et al. (US 6,760,749 B1).

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Armstrong et al. show the method of claim 1 ([0020, 0024]).

Armstrong et al. do not show where the static image is one of either a JPEG, GIF or PNG.

Dunlap et al. show where the static image is one of either a JPEG, GIF or PNG (col. 7 lines 1 - 35).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the disclosure of Armstrong et al. with that of Dunlap et al. in order to enable utilizing common industry standard graphic file formats.

22. Claims 8 and 11 rejected under 35 U.S.C. 103(a) as being unpatentable over Armstrong et al. in view of Katseff et al. (5,822,537).

Armstrong et al. show the processor-readable medium as recited in claim 1, along with requesting static images from a content provider ([0020, 0024]).

Armstrong et al. do not show implementing a play-list that includes a reference to a static image stored on the content provider and requesting the static images based on the reference.

Katseff et al. show implementing a play-list that includes a reference to a static image stored on the content provider and requesting the static images based on the reference (Figs. 6, 7, 8 and 9, col. 10 line 27 – col. 11 line 44).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the disclosure of Armstrong et al. with that of Katseff et al. in order to facilitate showing the multiple static images referenced in the play list instead of just one static image, enabling displaying more information to the viewer.

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Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to John M. Frink whose telephone number is (571)272-9686. The examiner can normally be reached on M-F 7:30AM - 5:00PM EST; off alternate Fridays.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Steven McAllister can be reached on (571)272-6785. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (M) USA OR CANADA) or 571-272-1000.

John Frink

STEVE MCALLISTER
SUPERVISORY PATENT EXAM